

Helping Churches Fulfill The Great Commission

August 12, 2020

Dear Pastor,

As always, we value your cooperation in assessing church trends and one of the ways we do that is by gathering relevant and meaningful data via the Annual Church Profile (ACP). I thank you in advance for sharing a portion of your valuable time to complete and return your ACP. The information you provide is important when it comes time to nominate leadership at every level of Southern Baptist life, plus, it allows us to see the big picture of what God is doing among our churches.

Please know we are acutely aware of and are sensitive to the unprecedented challenges and stress this year has brought so that is one of the reasons we have tried to simplify the ACP in order to gather the most significant data as possible. Please know how much I and our entire team value and appreciate the partnership in Advancing the Gospel and we stand ready to serve and assist you and your church leadership. Feel free to call on any of us for anything!

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